

## **CONTEST RULES**

### **AMBERIF Guest & Discount Program**

#### **– contest for AMBERIF Spring 2026 exhibitors**

#### **I. Organizer**

1. The organizer of the Contest is Gdańsk International Fair Co with its registered office in Gdańsk at 11 Żaglowa Street, 80-560 Gdańsk, entered in the Register of Entrepreneurs of the National Court Register kept by the District Court Gdańsk-Północ in Gdańsk, 7th Commercial Division of the National Court Register, under KRS number 0000038362, NIP 5840253705, REGON 001363012, share capital in the amount of PLN 69,035,550.00 fully paid up (hereinafter referred to as: “Organizer”),
2. The competition is held as part of the AMBERIF Spring 2026 event (hereinafter referred to as: “Fair”) taking place on March 26-28, 2026 at the AMBEREXPO Exhibition and Congress Center. .
3. The competition is not a game of chance, a raffle, a mutual bet, a promotional lottery, the outcome of which depends on chance, or any other form of game of chance provided for in the Act of November 19, 2009, on gambling.

#### **II. Participants**

1. Any exhibitor registered for the Fair may participate in the Contest by performing the activities and fulfilling the conditions referred to in point III of the Rules (hereinafter referred to as: “Participant”). No prior registration is required.
2. Participation in the Contest is free of charge and voluntary.
3. The Organizer reserves the right to exclude from participation in the Contest any Participants whose actions are contrary to the law, good manners, or the Contest Rules.
4. Each Participant is required to read and comply with the provisions of these rules.

#### **III. Rules of participation**

1. Participation in the Contest consists in the distribution by the exhibitor (Participant) of Invitation Codes for the Fair among its customers, contractors, and business partners (hereinafter referred to as: “Industry Guest”).
2. After registering for the Fair in the BCS system, each exhibitor receives access to an unlimited pool of individual Invitation Codes intended for Industry Guests of the Fair.
3. Industry Guest:
  - a. registers for the Fair free of charge via a dedicated website,
  - b. enters the Invitation Code received from the Participant during registration and activates it on site at the Fair reception desk (by scanning the code at the Fair entrance),
  - c. receives a free lunch during the Fair for registering with the Invitation Code,

3. One Invitation Code may cover one or more Industry Guests. In this case, each Industry Guest is entitled to receive a free lunch during the Fair.
4. The minimum threshold for participation in the Contest is 25 used (i.e., scanned at the entrance to the Fair) Invitation Codes from a given exhibitor.

#### **IV. Selection of winners**

1. The winners of the competition will be the Participants whose codes are used to enter the Fair by the largest number of people. When calculating the number of people, all persons covered by the Invitation Code are taken into account.
2. Each winner of the Contest is entitled to receive a prize prepared by the Organizer. The Organizer will award prizes according to the place taken by the Participant, depending on the number of people who entered the Fair using the Invitation Codes of a given Participant. Only the actual activation of the code (scanning the code at the entrance to the Fair) is counted.
3. The Organizer will award prizes for places I to X. If more than one Participant achieves the same result (the same number of people who entered the Fair using the Invitation Codes of those Participants), the Organizer will award the place and prize to all Participants who achieved the same result.

#### **V. Prize**

1. The prizes in the Competition are discount vouchers for the purchase of stand space at the AMBERIF Spring 2027 fair:

1st place – 50% discount,  
2nd place – 35% discount,  
3rd place – 25% discount,  
4th-10th place – 20% discount.

2. The discount applies only to the rental of space, without equipment and additional services, and is calculated based on the lowest Early Bird price applicable at AMBERIF Spring 2027.
3. The organizer reserves the right not to exchange the prizes for cash equivalents.
4. The voucher can be used within the deadlines specified in the AMBERIF Spring 2027 application schedule. After this time, it expires.

#### **VI. Announcement of results**

1. Winners will be notified of the results of the Competition by email (to the email addresses provided during registration for the Fair) within one week after the end of the Fair.
2. After announcing the results of the Competition, the Organizer will contact each of the Winners to arrange the date and form of receiving the prize.
3. The prizes may also be awarded during the official opening ceremony of the AMBERIF Spring 2027 Fair.

#### **VII. Final provisions**

1. The Rules and Regulations are published and available throughout the duration of the Contest on the website [www.amberif.pl](http://www.amberif.pl).

2. The Organizer reserves the right to amend the Rules at any time, after notifying the Participants.
3. Any issues not covered by these Rules shall be decided by the Organizer. The Organizer shall have the right to the final and binding interpretation of the Rules.
4. Any disputes arising in connection with the organization of the Contest shall be settled by the court competent for the Organizer's registered office.
5. Information about the Contest can be obtained by contacting the Organizer at the following e-mail address: [amberif@amberexpo.pl](mailto:amberif@amberexpo.pl)

## **VIII. Processing of personal data**

1. The administrator of your personal data is Gdańsk International Fair Co with its registered office in Gdańsk (80-560) at 11 Żaglowa Street, entered in the Register of Entrepreneurs kept by the District Court in Gdańsk, VII Commercial Division under KRS number 0000038362, NIP 5840253705.
2. The Administrator can be contacted in writing at the address indicated in point 1 and by e-mail at: [do@amberexpo.pl](mailto:do@amberexpo.pl).
3. Personal data in the form of first name, last name, and email address will be processed for the following purposes:
  - a. The administrator of your personal data is Międzynarodowe Targi Gdańskie Spółka Akcyjna with its registered office in Gdańsk (80-560) at ul. Żaglowa 11, entered in the Register of Entrepreneurs kept by the District Court in Gdańsk, VII Commercial Division under KRS number 0000038362, NIP 5840253705.
  - b. The Administrator can be contacted in writing at the address indicated in point 1 and by e-mail at: [do@amberexpo.pl](mailto:do@amberexpo.pl).
  - c. Personal data in the form of first name, last name, and email address will be processed for the following purposes
  - d. possible determination, investigation, or defense of claims between you and the Administrator – pursuant to Article 6(1)(f) of the GDPR, i.e., on the basis of the legitimate interest pursued by the Administrator, which is the possibility of pursuing claims
  - e. archival (evidential) purposes, which are the pursuit of a legitimate interest in securing information in the event of a legal need to prove facts or demonstrate the performance of obligations – pursuant to Article 6(1)(f) of the GDPR.
4. Personal data may be disclosed to our IT service providers, entities providing security services for the AMBEREXPO facility, consulting, legal, and accounting services, entities authorized by law, e.g., the police, tax authorities, courts, and prosecutors, as well as our subcontractors acting on our behalf.
5. Personal data may be made available to entities and authorities authorized to process such data under the law.
6. The controller does not intend to transfer your personal data to countries outside the European Economic Area or to an international organization.
7. The data processing period is as follows:
  - a. for purposes related to conducting and deciding the Contest – for the duration of conducting and deciding the Contest;

b. for the duration of pursuing the Administrator's legitimate interests indicated above or until the expiry of the data storage obligation resulting from legal provisions, in particular the obligation to store accounting documents.

8. After the expiry of the above periods, personal data will be stored until any claims become time-barred.

9. Data subjects have the right to: access their data, rectify it, delete it, restrict its processing, object to its processing, and transfer their personal data.

10. To the extent that the basis for the processing of your personal data is consent, you have the right to withdraw it. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

11. In order to exercise the rights listed above, please contact the Administrator (contact details provided above).

12. Furthermore, you have the right to lodge a complaint with the supervisory authority responsible for personal data protection (the President of the Personal Data Protection Office) if you believe that the processing of your data violates the GDPR.

13. Providing data is voluntary – however, it is necessary to the extent that we process your personal data for the purpose of participating in the Contest, and failure to provide such data will result in refusal to participate in the Contest.